



28th
INTERNATIONAL
CONFERENCE
ON HEALTH
PROMOTING
HOSPITALS
AND HEALTH
SERVICES
PARIS

Development of health-oriented health care management systems

LIVE CONFERENCE
REPLAYS AND CONTENT AVAILABLE DURING 15 DAYS

OCTOBER 12th 2021

Dear colleagues, partners and members,

We are very pleased to officially announce the
**28th International Conference on Health Promoting
Hospitals and Health Services.**

**This event will take place on Tuesday, October 12th 2021
and will be broadcasted from Paris, France.**

THIS CONFERENCE WILL DEAL WITH *Development of health-oriented
health care management systems* AND WILL BE THE OPPORTUNITY
TO EXCHANGE ABOUT EXAMPLES FROM ALL OVER THE WORLD.

Abstractbook

Preliminary version

28th

INTERNATIONAL
CONFERENCE

**ON HEALTH
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PARIS



**OCTOBER 12th
2021**

Development of health-oriented Health Care Management Systems –

How can Health Promotion optimize health gain and
create more sustainable and equitable health systems?

The challenges for Health Services

Changes in demography – more elderly

Changes in panorama of health problems – more chronic diseases

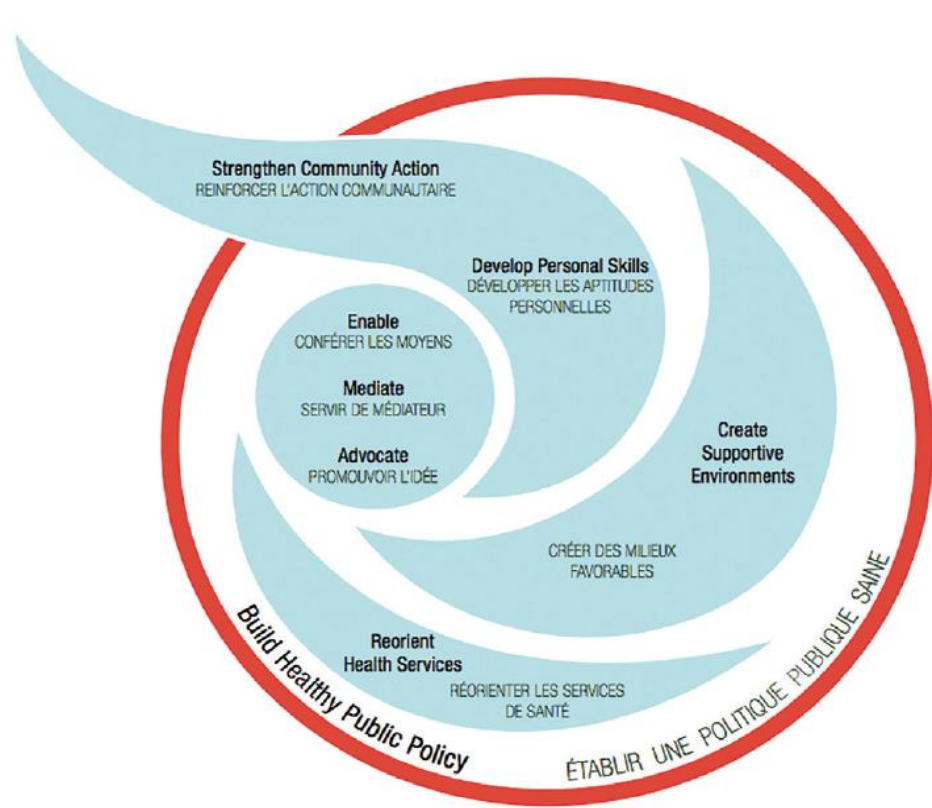
An increasing part of health care “repairing” not curing

New demands from the users

New knowledge and technique

Within increasingly strained economy

*Increasing demands to develop a more effective,
and more proactive, health service.*



Ottawa charter 1986

Reorientation of Health Services

A health care system which contributes to the pursuit of health

HPH idea

A more effective health service by reorienting health services towards health gain for patients, co-workers and the public served

Health Orientation

Scope and purpose

Development of health-oriented health care management systems –
How can health promotion optimize health gain and create more sustainable
and equitable health systems?

*..more than thirty years later the vision of reorientation of health services
is even more valid and important.*

The HPH Network defines its vision that
hospitals and health services orient their governance models, structures, processes, and
culture to optimize the health gains of patients, staff, and populations served as well as to
support sustainable societies.

To facilitate this reorientation of health services, governance models, reimbursement and
outcome monitoring systems need to be changed, too.

Plenary sessions

1. Health-orientation of health services by management systems – what and why?

Keynotes on-what health-orientation of health services through management systems means and why governance models should be health-oriented.

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2. Health-orientation of health care services by management systems –how?

Models and standards of good practices

The **second plenary session** will outline how health orientation of health services can be implemented through management systems by means of standards and models of good practice,

Plenary I Health-orientation of health services by management systems – what and why?

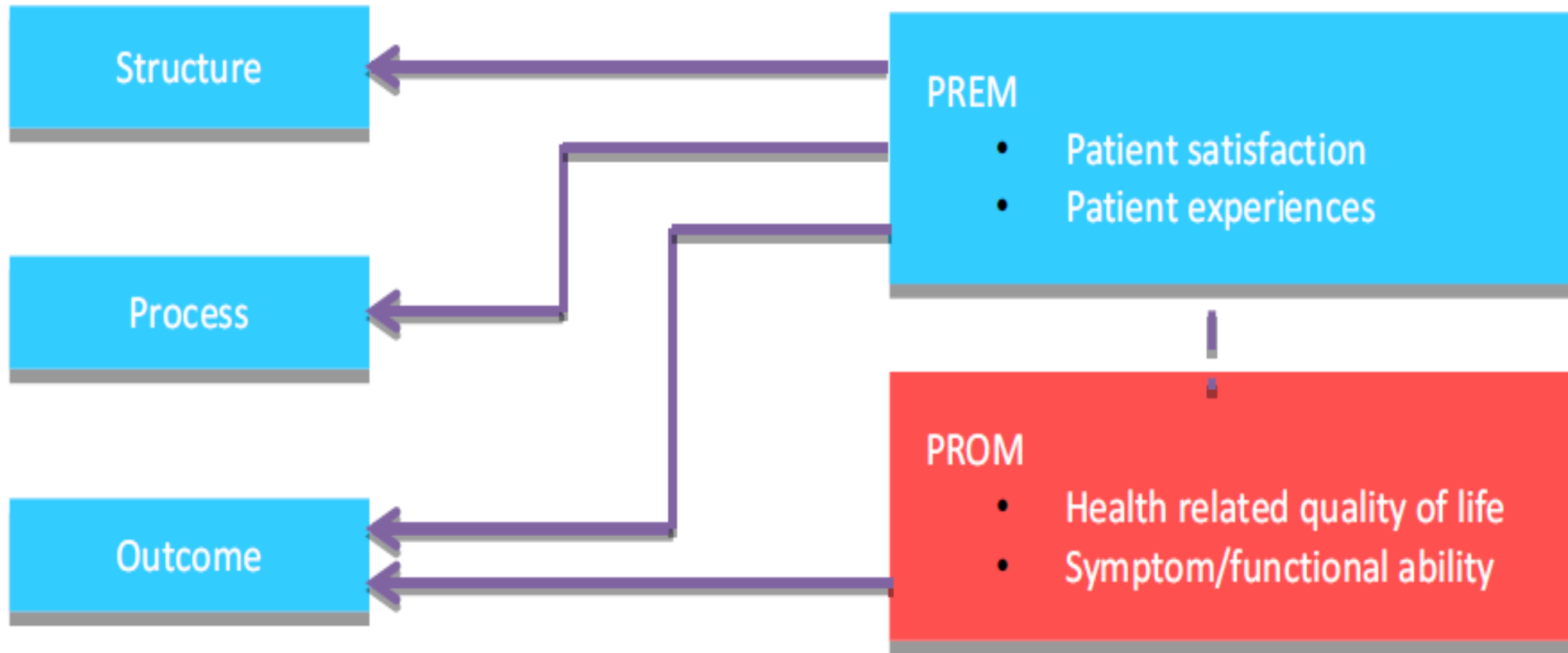
Why should governance models be health oriented and balance health outcomes, ethical and economic aspects? – A health systems perspective from the OECD

Niek Klazinga. Head of the Health Care Quality and Outcomes Program, OECD Paris

Health Orientation of Health Services – What do we mean and why should governance models be health oriented

Margareta Kristenson Member and past Chair of the HPH Governance Board, Senior Advisor of the HPH Network Sweden





PROM –Patient Reported Outcome Measures

PREM – Patient Reported Experienced Measures

Resources

Processes

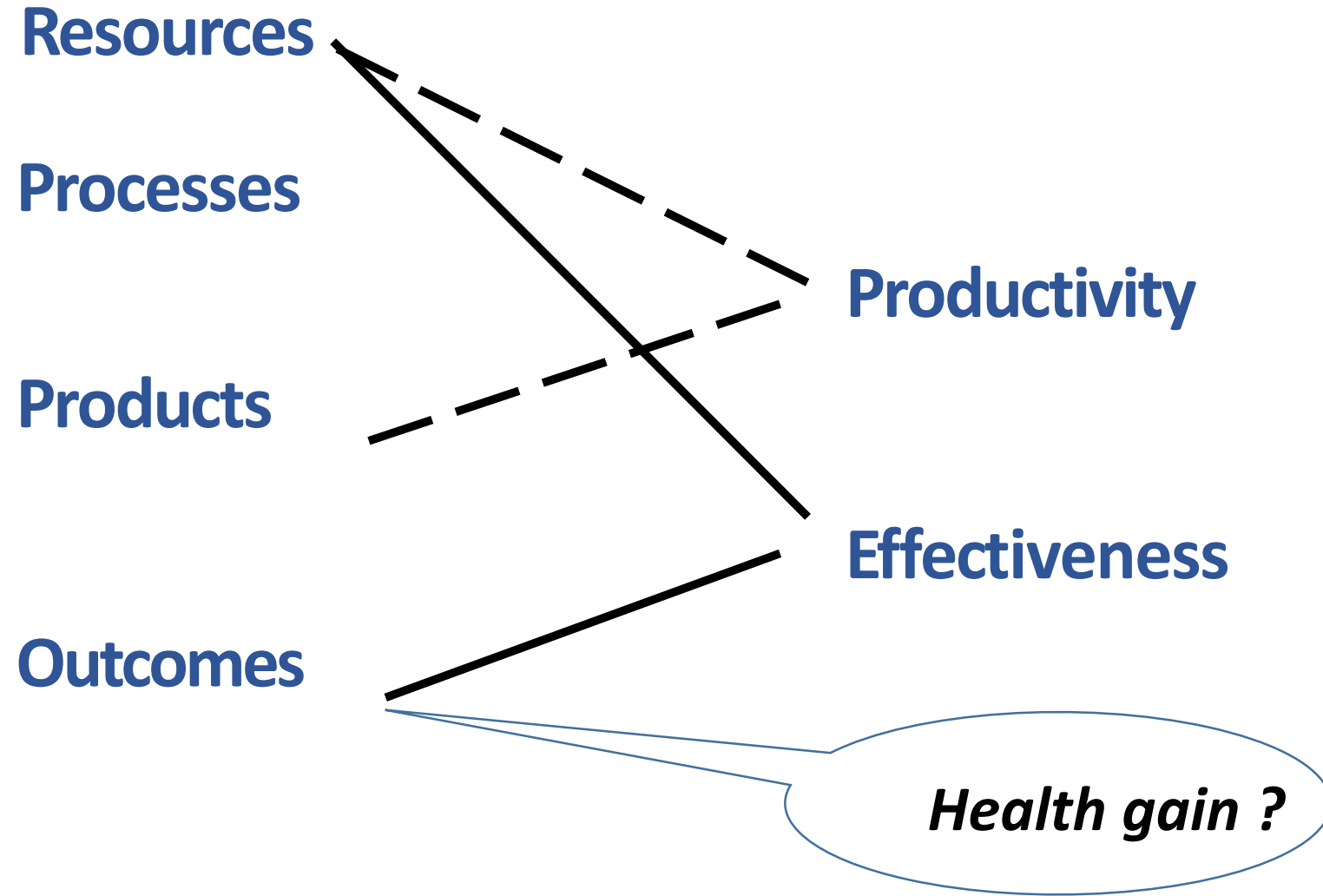
Products

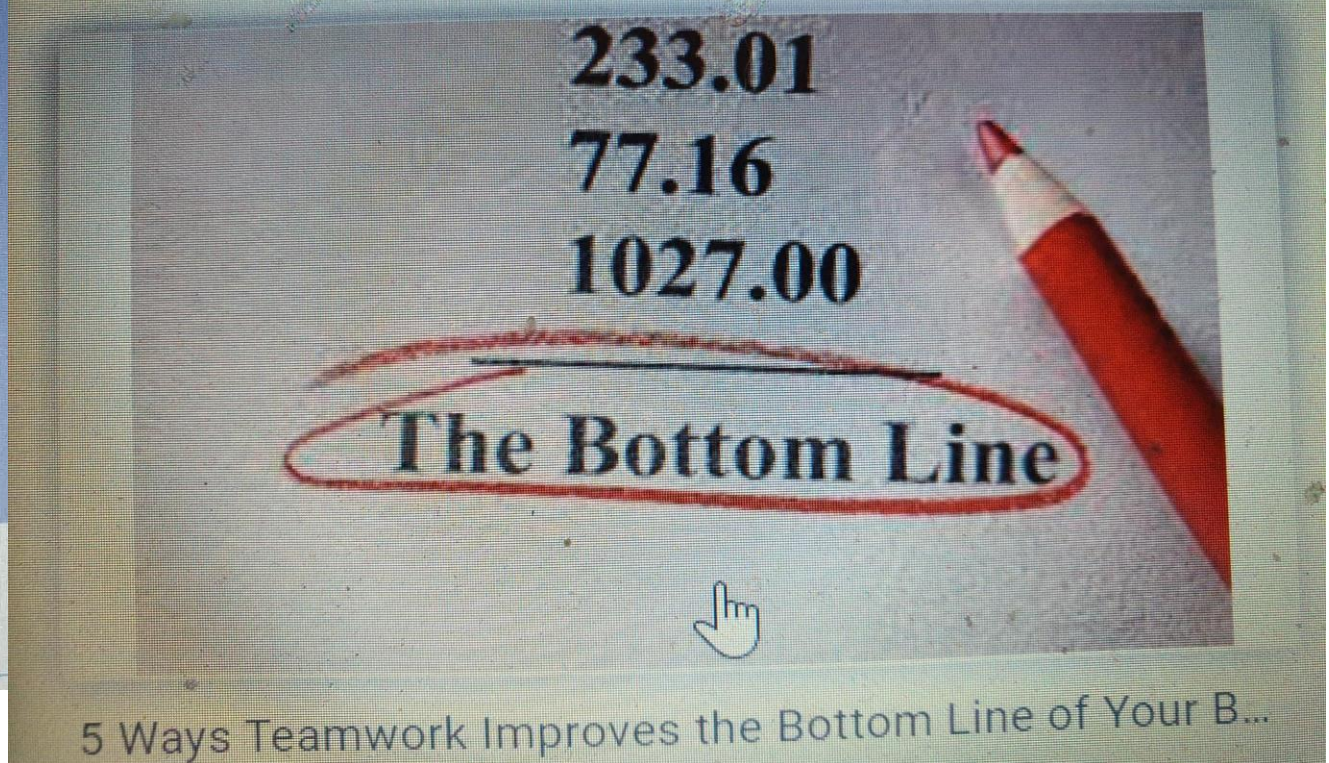
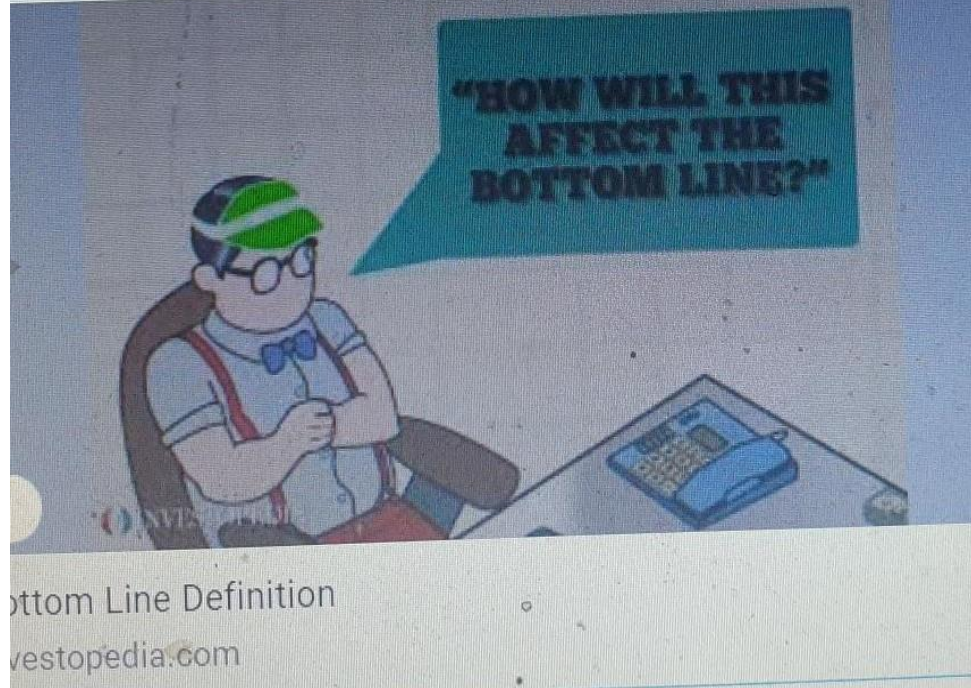
Outcomes

Productivity

Effectiveness

Health gain ?





The bottomline in health services is health gain, not economic gain.
Economy is the means for health gain



Learning organizations

“where people expand their capacity to create the results they truly desire, and learn together.”

Personal mastery, shared vision, and team learning.

Health Promoting Workplace

Balance between demand and control at work

Control: *decision latitude and intellectual discretion*

Plenary II Health-orientation of health care services by management systems –how? Models and standards of good practices

Value Based Health Care: promises and realities

Jose Valderas, Professor of Health Services & Policy Research, University of Exeter

Model of good practice from France

Frederic Batteux. Directeur médical - Chief medical officer, Direction de la stratégie et de la transformation, AP-HP, France

2020 HPH Standards: an instrument for self-evaluation and learning

Oliver Gröne CEO of the International HPH Secretariat, OptiMedis AG, Hamburg, Germany

Plenary 2: Health orientation of health care services by management systems – how? – Models and standards of good practices

Value Based Health Care: promises and realities

VALDERAS Jose

Decision-makers around the world face a series of common problems when considering options for improving health care performance. In previous decades, efforts have been direct to optimising quality and safety in health care delivery, with a focus on the delivery of care that is evidence-based and the implementation of a range of mechanisms that reward performance based on the adherence to the best evidence. A fundamental shift is now taking place with the explicit focus being placed on the outcomes of care, rather than the processes by which those outcomes are achieved. This value-based health care approach places particular importance on those outcomes that matter most to patients and makes patient reported outcomes and experiences critical to the measurement of value. Crucially, it can be instrumental in reorienting health care for

2020 HPH Standards: an instrument for self-evaluation and learning

GRÖNE Oliver

Initiated by the WHO in 1988, the International Network of Health Promoting Hospitals and Health Services (HPH) supports members to systematically incorporate health promotion concepts, values, frameworks, and evidence into the governance, management, structure, culture, and operations of hospitals and health services. HPH aims to optimize health gains of patients, staff and populations served to support sustainable societies by utilizing the setting in which people live, learn, work, and use various services.

The 2020 Standards for Health Promoting Hospitals and Health services reflect various areas of policy, practice, and evidence to support a broad implementation of the HPH vision. The HPH Standards build upon years of work and experience within the HPH Network. They further address current opportunities and challenges recognized by leading international organizations, such as those defined in the United Nations Sustainable Development Goals. Five overarching HPH Standards have been identified that focus on organizational commitment, ensuring access to services, enhancing people-centered health care and user involvement, creating a healthy workplace and healthy setting, and promoting health in the wider society. Standards encourage the refocusing of a hospital or health service's strategy towards health orientation and health outcomes to

ORAL PARALLEL SESSIONS 2:2
HEALTH CARE MANAGEMENT SYSTEMS, STRUCTURE AND PROCESSES

The Implementation of Adolescent-friendly Health Care Initiative in Taiwan

Chien-Dai Chiang, Chao-Chun Wu

Developing the high standard psychiatric sheltered workshop in a general hospital

Chun-Kai Fang, Sheng-Yu Lin

Implementing the new HPH Standards on a national, regional, and local level

– experiences from the Swedish HPH network

Ralph Harlid, Margareta Kristenson

Transition towards Health promoting Hospitals adapting global frame work

- Study in Military Hospital of Pakistan

Abdul Fatah, Shahzad Ali

Exploring Health Care Providers' Perspectives on Health Care Systems for Immigrants in South Korea

Juyoung Jang, Jaekyung Lee

ORAL PARALLEL SESSIONS 3:2

HEALTH CARE MANAGEMENT SYSTEMS, STRUCTURES AND PROCESSES

A Platform for Equal Health and Health Care

Maria Elgstrand, Annika Larsson, Margareta Kristenson

The Influence of the HPH Catalan network in the incorporation of HPH Standards in the Accreditation Model of Health Department of Catalan Government

Manel Santiñà, Maria Briansó, Dolors Juvinyà, Mònica Fernàndez, Rocío Ibañez, Anna Carol Pérez, Jordi Pujiüla, Rosa Simón, Arian Tarbal, Mireia Vicente, Cristina Iniesta

Primary care and public health services: Service specification of health promotion and disease prevention services in primary care

Daniela Rojatz, Peter Nowak

Counteracting the Global Syndemic building on community engagement

Maria Magnusson